

VOICES OF AFRICA

The Continental Dialogue on Entrepreneurship Education



CALL FOR APPLICATIONS

Voices of Africa The Continental Dialogue on Entrepreneurship Education

Every day across Africa, educators, trainers, researchers, incubator managers, mentors, and practitioners are creating new ways to help people think, act, and learn entrepreneurially.

Some of these approaches emerge from universities and schools. Others are developed in incubators, community organisations, innovation hubs, or local ecosystems. Many have never been documented, published, or shared beyond the communities where they were created.

Yet these experiences matter.

They reflect African realities. They respond to local challenges. They reveal what Entrepreneurship Education looks like when it is shaped by context rather than copied from elsewhere.

Voices of Africa was created to bring these experiences together.

Initiated by ESCA École de Management, with the support of the U.S. Department of State, Voices of Africa is a one-day hybrid continental summit bringing together a selected community of Entrepreneurship Education actors from Morocco and across Africa.

This is not a conference built around a series of keynote speeches.

It is a dialogue where African experiences, practices, and innovations meet international perspectives to collectively shape the future of Entrepreneurship Education.

To enrich this dialogue, Voices of Africa will bring together internationally recognised thought leaders in Entrepreneurship Education and entrepreneurial ecosystem development, including:

- Prof. Saras Sarasvathy - Paul M. Hamaker Professor Emerita in Business Administration, Darden School of Business, University of Virginia (USA)
- Prof. Martin Lackeus - Researcher & Professor, Chalmers University of Technology (Sweden)
- Prof. David Hayes - Head of Entrepreneurship & Innovation, UM6P Global Hubs - United States, Mohammed VI Polytechnic University (UM6P)
- Mr. Michael Hoffmeyer - Executive Director, Dingman Center for Entrepreneurship, University of Maryland (USA)
- Mr. Raza Abbas - Head, Shahjehan Syed Karim Business Incubation Center (SSK-BIC), Institute of Business Management (IoBM); UNESCO Entrepreneurship Education Network (EE-Net) (Pakistan)

But the true value of Voices of Africa will come from the dialogue between these international perspectives and the experiences, practices, and innovations shared by participants from across Africa.

Using an innovative participatory, digital, and collective intelligence methodology, participants will transform their own experiences into collective knowledge, identify shared priorities across countries, and co-create recommendations for the first Continental White Paper on Entrepreneurship Education.

They will also discover a practical methodology that they can later adapt and apply within their own institutions, programmes, incubators, organisations, and communities.

Together, we will:

- Identify practices that are creating value across African contexts;
- Make African knowledge and experience more visible;
- Connect educators, researchers, practitioners, and ecosystem actors across the continent;
- Explore the challenges that deserve greater attention;
- Co-create recommendations for the future of Entrepreneurship Education in Africa;
- Launch the foundations of an African Community of Practice in Entrepreneurship Education..

Why apply?

Selected participants will have the opportunity to:

- Make their work and experience visible at a continental level;
- Learn from inspiring practices developed across africa;
- Exchange with leading entrepreneurship education researchers and practitioners from africa, europe, asia, and north america;
- Experience an innovative participatory and digital methodology they can reuse in their own context;
- Contribute to a continental white paper;
- Build future collaborations in learning, research, and advisory;
- Become part of an emerging african community of practice.

We are looking for people who believe that Africa should not only participate in conversations about entrepreneurship education, but help lead them.

Hybrid: Casablanca & Online

Date: 7 October 2026

Application deadline: 31 August 2026

Apply here: <https://esca.ma/en/voices-of-africa-call-for-application>

Bring your experience.

Bring your context.

Bring the practice that deserves to be seen.

Because the future of Entrepreneurship Education in Africa will not be built by importing better models.

It will be built by learning from one another and by making African knowledge visible to Africa and to the world.