

Casablanca Climate Leadership Forum

CCLF 2025

CALL FOR PAPERS

ADVANCING CLIMATE RESILIENCE AND
SUSTAINABLE DEVELOPMENT:

ACADEMIC PATHWAYS TO DECARBONIZATION

20 – 21 November

The **CCLF 2025**, organized by **ESCA Ecole de Management** as part of the **Business Schools for Climate Leadership Africa (BS4CL)** initiative, is pleased to announce its Call for Papers for **Scientific Day** under the theme “**Advancing Climate Resilience and Sustainable Development: Academic Pathways to Decarbonization.**” Addressing Africa’s climate challenges requires interdisciplinary research to support the transition to low-carbon economies while ensuring sustainable growth. Achieving net-zero emissions depends on technological innovation and policy-driven incentives to transform industries and energy systems, making clean energy adoption and efficiency improvements essential (*Nilsson et al., 2021*)¹. At the same time, strengthening governance frameworks, enhancing institutional capacity, and integrating climate policies into national development strategies are key to building long-term resilience and adaptation mechanisms (*Rölfer et al., 2022*)². Sustainable resource management, climate-conscious business strategies, and urban resilience are equally critical, requiring collaboration between policymakers, industries, and local communities to ensure inclusive and effective climate action. This Call for Papers invites research that advances practical solutions, contributing to the academic discourse and shaping actionable pathways toward a more sustainable and climate-resilient Africa.

¹ Nilsson, L. J., Bauer, F., Åhman, M., Andersson, F. N., Bataille, C., de la Rue du Can, S., ... & Vogl, V. (2021). An industrial policy framework for transforming energy and emissions intensive industries towards zero emissions. *Climate Policy*, 21(8), 1053-1065.

² Rölfer, L., Abson, D. J., Costa, M. M., Rosendo, S., Smith, T. F., & Celliers, L. (2022). Leveraging governance performance to enhance climate resilience. *Earth's Future*, 10(10), e2022EF003012.

1 Decarbonizing Industries and Energy Systems

This track explores innovations and strategies for reducing carbon emissions in key sectors such as energy, manufacturing, transportation, and construction. Researchers are encouraged to investigate renewable energy solutions, energy efficiency practices, carbon capture and storage (CCS), green hydrogen, and sustainable industrial processes.

Keywords: renewable energy, carbon reduction, sustainable industry, green hydrogen.

2 Policy and Governance for Climate Resilience

This track examines the role of policies, regulations, and governance frameworks in fostering climate resilience and sustainable development. Contributions may address climate policy design, international agreements, local governance models, just transition strategies, and public-private partnerships for decarbonization.

Keywords: climate policy, governance, public-private partnerships, just transition.

3 Circular Economy and Sustainable Resource Management

The circular economy plays a crucial role in reducing environmental impacts and enhancing sustainability. This track explores waste reduction strategies, recycling innovations, sustainable supply chains, and resource efficiency models that contribute to climate resilience.

Keywords: circular economy, waste management, resource efficiency, sustainable supply chains.

4 Socioeconomic Dimensions of Decarbonization

The transition to a low-carbon economy has significant social and economic implications. This track focuses on green jobs, community-led climate actions, equity and justice in climate transitions, and behavioral shifts toward sustainability.

Keywords: green jobs, social equity, behavioral change, climate justice.

5 Climate-Smart Innovations and Sustainable Consumer Engagement

Innovation is key to decarbonization. This track highlights climate-smart technologies and sustainable consumer engagement strategies, addressing topics such as smart technologies for decarbonization, sustainable value chain management, green branding, and consumer acceptance of low-carbon solutions.

Keywords: smart technologies, sustainable marketing, value chains, consumer behavior.

6 Urban Resilience and Sustainable Cities

This track focuses on building resilient, low-carbon urban areas that integrate green infrastructure and disaster risk reduction measures. Topics include smart cities, urban mobility, energy-efficient housing, and sustainable urban planning.

Keywords: smart cities, urban planning, resilience, green infrastructure.

Submission Guidelines

- **Extended Abstracts:** Up to 800 words.
- **Full Papers:** Up to 8,000 words.
- Submissions should be original research and not under consideration elsewhere.

Important Dates

- **Submission Deadline:** June 16, 2025
- **Notification of Acceptance:** June 30, 2025
- **Scientific Day of the CCLF25:** November 20, 2025

Eligibility and Participation

The conference welcomes submissions from all researchers, including PhD students, early-career researchers, and practitioners. We encourage diverse perspectives and interdisciplinary approaches.

Publication and Awards

- Abstracts of accepted and presented papers will be published in CCLF Conference Proceedings.
- Best Paper Awards will be conferred in different researcher categories.

Submission Process

- Submit your abstracts and full papers through the [CCLF Paper Submission Form](#)

Registration Fees

- **PhD Student:** \$70 (700 MAD)
- **Academic/Professor:** \$250 (2500 MAD)
- **Business Practitioner:** \$350 (3500 MAD)

Contact Information

- For more information, visit the [CCLF 2025 official website](#).
- For inquiries, please contact the CCLF Organizing Committee at: cclf@esca.ma

